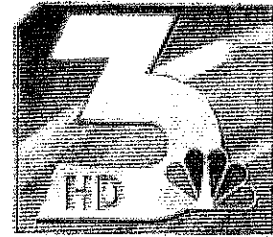


ORDER

KSNV

Orders
Order / Rev: 105002
Alt Order #: 06837952
Product Desc: OBAMA FOR AMERICA
Estimate: 1536
Flight Dates: 09/04/12 - 09/10/12
Original Date / Rev: 08/01/12 / 08/30/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama for America - Revised
Demographic: A35+
Product Codes: PLC01-Democrat
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	111	\$38,725.00	\$32,916.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	111	\$38,725.00	\$32,916.25	0.00
Totals	111	\$38,725.00	\$32,916.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	30%	\$38,725.00
Market	100%	\$129,083.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$33,561.67
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$24,525.83
KTUD	1%	\$1,290.83
KVVU	20%	\$25,816.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$5,163.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/04/12	09/10/12	M-F 5-6a WakeUp w/Wa@M	5-6a		MTWTF--	:30	5	\$185.002		0.00	NM	5	\$925.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/04/12	09/10/12	MTWTF--			5		\$185.00		0.00				

Order / Rev: 105002
 Alt Order #: 06837952
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/04/12	09/10/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	CM	5-6a	MTWTF--	:30	5	\$185.002		0.00	NM	5	\$925.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--					5	\$185.00		0.00			
E 2	KSNV	09/04/12	09/10/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	MTWTF--	:30	5	\$450.002		0.00	NM	5	\$2,250.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--					5	\$450.00		0.00			
E 3	KSNV	09/04/12	09/10/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	5	\$550.002		0.00	NM	5	\$2,750.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--					5	\$550.00		0.00			
E 4	KSNV	09/08/12	09/08/12	News 3 Sunrise - SATUR@M News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$125.00		0.00			
E 5	KSNV	09/08/12	09/08/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$150.004		0.00	NM	1	\$150.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$150.00		0.00			
E 6	KSNV	09/09/12	09/09/12	News 3 Sunrise - SUND@M News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$90.004		0.00	NM	1	\$90.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$90.00		0.00			
E 7	KSNV	09/09/12	09/09/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$150.004		0.00	NM	1	\$150.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$150.00		0.00			
E 8	KSNV	09/09/12	09/09/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$1,300.003		0.00	NM	1	\$1,300.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$1,300.00		0.00			
E 9	KSNV	09/09/12	09/09/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS 3 TODAY/WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$125.00		0.00			
E 10	KSNV	09/09/12	09/09/12	Chris Matthews 9:30AM @M Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$135.004		0.00	NM	1	\$135.00
CHRIS MATTHEWS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$135.00		0.00			
E 11	KSNV	09/04/12	09/10/12	M-F Today Show II 3rd H@M M-F Today Show II	CM	9-10a	MTWTF--	:30	5	\$200.002		0.00	NM	5	\$1,000.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--					5	\$200.00		0.00			
E 12	KSNV	09/04/12	09/10/12	M-F Today Show III 4th H@M Today 4th Hour	CM	10am-11am	MTWTF--	:30	5	\$200.002		0.00	NM	5	\$1,000.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--					5	\$200.00		0.00			
E 13	KSNV	09/04/12	09/10/12		CM	11am-12pm	MTWTF--	:30	5	\$200.002		0.00	NM	5	\$1,000.00

Order / Rev: 105002
 Alt Order #: 06837952
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Rachael Ray Rachael Ray RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/04/12 09/10/12 MTWTF-- 5 \$200.00 0.00															
E 14	KSNV	09/04/12	09/10/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	5	\$175.003		0.00	NM	5	\$875.00
NEWS 3 AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/04/12 09/10/12 MTWTF-- 5 \$175.00 0.00															
E 15	KSNV	09/04/12	09/10/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	5	\$100.004		0.00	NM	5	\$500.00
NEWS 4: THE AGENDA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/04/12 09/10/12 MTWTF-- 5 \$100.00 0.00															
E 16	KSNV	09/04/12	09/10/12	Days of our Lives Days of our Lives	CM	1258p-2pm	MTWTF--	:30	5	\$200.003		0.00	NM	5	\$1,000.00
DAYS OF OUR LIVES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/04/12 09/10/12 MTWTF-- 5 \$200.00 0.00															
E 17	KSNV	09/04/12	09/10/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$85.004		0.00	NM	5	\$425.00
THE DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/04/12 09/10/12 MTWTF-- 5 \$85.00 0.00															
E 18	KSNV	09/04/12	09/10/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	:30	5	\$150.004		0.00	NM	5	\$750.00
DR. PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/04/12 09/10/12 MTWTF-- 5 \$150.00 0.00															
E 19	KSNV	09/04/12	09/10/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	5	\$225.003		0.00	NM	5	\$1,125.00
FIRST NEWS 3 AT FOUR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/04/12 09/10/12 MTWTF-- 5 \$225.00 0.00															
E 20	KSNV	09/04/12	09/10/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	MTWTF--	:30	5	\$300.003		0.00	NM	5	\$1,500.00
NEWS 4 AT 430P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/04/12 09/10/12 MT-TF-- 5 \$300.00 0.00															
E 21	KSNV	09/04/12	09/10/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	5	\$375.003		0.00	NM	5	\$1,875.00
EARLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/04/12 09/10/12 MT-TF-- 5 \$375.00 0.00															
E 22	KSNV	09/08/12	09/08/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$150.004		0.00	NM	1	\$150.00
KSNV EARLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S- 1 \$150.00 0.00															
E 23	KSNV	09/09/12	09/09/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$450.004		0.00	NM	1	\$450.00
NEWS 3 LIVE (FOLLOWING NFL) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S 1 \$450.00 0.00															
E 24	KSNV	09/04/12	09/10/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MT--F--	:30	3	\$725.002		0.00	NM	3	\$2,175.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/04/12 09/10/12 MT--F-- 3 \$725.00 0.00															
E 27	KSNV	09/08/12	09/08/12		CM	630-7pm	-----S-	:30	1	\$150.004		0.00	NM	1	\$150.00

Order / Rev: 105002
 Alt Order #: 06837952
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WKnd Jeopardy SAT/Jeopardy JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S- 1 \$150.00 0.00															
E 28	KSNV	09/08/12	09/08/12	Wknd Wheel of Fortune CM SAT/ Wheel of Fortune		7-730pm	-----S-	:30	1	\$150.004		0.00	NM	1	\$150.00
WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S- 1 \$150.00 0.00															
E 29	KSNV	09/08/12	09/08/12	Vegas Inc. CM Vegas Inc.		6:30-8pm	-----S-	:30	1	\$100.004		0.00	NM	1	\$100.00
TO THE POINT OR VEGAS INC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S- 1 \$100.00 0.00															
E 30	KSNV	09/10/12	09/10/12	Mon PR 8-9p CM Monday Prime 8-9pm		8-9pm	M-----	:30	1	\$1,100.004		0.00	NM	1	\$1,100.00
AGT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 M----- 1 \$1,100.00 0.00															
E 31	KSNV	09/05/12	09/05/12	NFL Football CM NFL Football		1P-9PM	--W----	:30	1	\$4,000.004		0.00	NM	1	\$4,000.00
NFL OPENING GAME DALLAS @ NY GIANT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 --W---- 1 \$4,000.00 0.00															
E 32	KSNV	09/08/12	09/08/12	Sat PR 9-10p CM Saturday Prime 9-10pm		9-10pm	-----S-	:30	1	\$400.004		0.00	NM	1	\$400.00
CRIMETIME ENCORE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S- 1 \$400.00 0.00															
E 33	KSNV	09/09/12	09/09/12	NFL Pre-Game / FNA CM NFL Pre-Game		1p-530pm	-----S	:30	1	\$600.004		0.00	NM	1	\$600.00
FOOTBALL NIGHT IN AMERICA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S 1 \$600.00 0.00															
E 34	KSNV	09/09/12	09/09/12	NFL Football CM NFL Football		1P-9PM	-----S	:30	1	\$4,000.004		0.00	NM	1	\$4,000.00
SUN NT FB: PIT @ DEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S 1 \$4,000.00 0.00															
E 35	KSNV	09/09/12	09/09/12	LAW & ORDER (synd) PM CM Law & Order (synd) PRIME		M-SA 8-11p / SUN	-----S	:30	1	\$350.004		0.00	NM	1	\$350.00
LAW & ORDER AFTER NFL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S 1 \$350.00 0.00															
E 36	KSNV	09/04/12	09/10/12	M-F News 3 at Eleven CM M-F News 3 at Eleven		11pm-1135pm	MTWTF--	:30	5	\$400.003		0.00	NM	5	\$2,000.00
NEWS 3 NIGHTSIDE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/04/12 09/10/12 MTWTF-- 5 \$400.00 0.00															
E 37	KSNV	09/08/12	09/08/12	Sa-Su News 3 at Eleven CM Sa-Su News 3 at Eleven		11pm-1135pm	-----S-	:30	1	\$225.004		0.00	NM	1	\$225.00
NEWS 3 NIGHTSIDE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S- 1 \$225.00 0.00															
E 38	KSNV	09/09/12	09/09/12	Sa-Su News 3 at Eleven CM Sa-Su News 3 at Eleven		11pm-1135pm	-----S	:30	1	\$225.004		0.00	NM	1	\$225.00
NEWS 3 NIGHTSIDE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S 1 \$225.00 0.00															
E 39	KSNV	09/04/12	09/10/12		CM	1135p-1237a	MTWTF--	:30	5	\$250.002		0.00	NM	5	\$1,250.00

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Advertiser: Obama for America
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 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show											
				Tonight Show											
				TONIGHT SHOW W/ JAY LENO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--			5			\$250.00		0.00			
E 40	KSNV	09/04/12	09/10/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	5	\$100.002		0.00	NM	5	\$500.00
				Late Night w/Fallon											
				LATE NIGHT W/JIMMY FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--			5			\$100.00		0.00			
E 41	KSNV	09/08/12	09/08/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.004		0.00	NM	1	\$400.00
				Saturday Night Live											
				SATURDAY NIGHT LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-			1			\$400.00		0.00			
N 42	KSNV	09/05/12	09/06/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN--WT---		:30	2	\$725.002		0.00	NM	2	\$1,450.00
				Jeopardy in Prime											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	--WT---			2			\$725.00		0.00			
													Totals	111	\$38,725.00